



Press Release

Orad and WeatherOne today announce on strategic commercial cooperation.

Kfar Saba, Israel; Oslo, Norway – April 12th, 2005 – Orad Hi-Tec Systems Limited (Symbol: OHT), world leader in virtual sets, on-air graphics and sports production tools and WeatherOne, the world's premier provider of high demand weather graphics solutions, announced today a cooperation between the companies within systems sales as well as in solution development.

As part of the agreement Orad and WeatherOne will develop a unique HD/SD virtual set system dedicated for weather segments. This solution is an integration between WeatherOne's state of the art Borealis weather graphics system and Orad's cutting edge virtual set solutions to create a new and exciting way for visualizing real time weather data, high accuracy forecast data and up-to-the-minute updates of severe weather like typhoons, hurricanes and tornadoes. The solution is also ideal for creating feature graphics for other climatologic, geophysical and geographical events, as well as to cover everyday local news-related demands for traffic and pin-point mapping applications.

Additionally, the high end WeatherOne solution, the Metacast® Borealis system will be ported to run on Orad's next generation rendering platform, the HDVG and through that be equipped with unsurpassed 3D real time rendering capabilities and the ability to run at both HD or SD formats.

The Borealis system is an all-in-one system integration of a real time data ingest processor and a graphics production and presentation system, used by TV broadcasters around the world to create dynamic, fast, accurate and attractive weather graphics displays on TV, Internet and on mobile devices.

With hundreds of installations around the globe, Orad is the world leader of virtual sets offering a range solutions from entry level to high end solution that can be tailored to the productions needs and budget. Orad's HDVG rendering platform sets new standards for real time graphics rendering. The HDVG is an HD or SD system that is equipped with up to 2 full resolution HD video insertions or up to 8 insertions in SD mode. The HDVG supports all HD

formats, it allows mixing between HD and SD sources and is future proof by replacing the graphics card whenever a new generation of graphics cards is introduced.

“I see a great potential for this partnership” says Avi Sharir President and CEO of Orad.

“WeatherOne has a long and proven track record and by joining forces with Orad we can offer the market a genuine and unique product that I’m sure will be appreciated”.

“This represents a great opportunity to exploit the large common customer basis between market leaders in adjacent markets, and further strengthens WeatherOne’s and Orad’s positions while the companies discuss plans for further cooperation” said Karl Eggestad, the founder and CEO of WeatherOne. “The cooperation proves the flexibility and integration power of WeatherOne’s Metacast® systems, and we are excited to be teamed with Orad and to see the technologies of Orad and WeatherOne play in concert”.

WeatherOne and Orad’s joint solution will be demonstrated for the first time at Orad’s booth “SU 7170” at the National Association of Broadcasters (NAB) 2005 trade show in Las Vegas, April 18-21.

About ORAD

Founded in 1993, Orad is a world leader in TV production technology and rapidly increasing its position in the Virtual Reality industry. Orad’s lines of products include virtual sets, on-air graphics systems, virtual advertising, sports production solutions and hardware for the Virtual Reality industry. Orad is a publicly traded company on Frankfurt’s and Alternative Investment Market of the London Stock Exchanges (symbol: OHT).

www.orad.tv

About WeatherOne

WeatherOne (www.weatherone.tv) is a wholly owned subsidiary of Metaphor, a broadcast industry solutions company, providing tailored, cutting edge information technology solutions and graphics services to the world wide broadcast and convergence media market.

WeatherOne technology serves more than 100 broadcast clients worldwide with full-service weather broadcast solutions for TV, internet and mobile technologies. WeatherOne has its headquarters in Oslo, Norway, with additional sales and service offices in Birmingham, England; Tokyo, Japan and Washington DC, USA, and is present in more than 80 countries with agents and sales representatives.