

# Looking for weather related services at IBC?

Visit WeatherOne at booth **2.C11**



## Through two decades

Since 1993 WeatherOne has provided weather related services to more than 150 customers all over the world. Major broadcasters use our award winning Metacast® range to make weather graphics live on-air and for the web.

## Ease of use

A Metacast® weather show is template driven, can be edited instantly and completed in just a few clicks. Our Metacast® systems run on off the shelf hardware to make maintenance a breeze.

## Independent of data providers

We are dedicated to visualize weather data regardless of its source. Whether you have data from your local met office, a preferred data provider or from one of our meteorological partners around the world, our systems will make the most of it.

## Flexible solutions

Our experienced team can help you with live weather show production, fully automated productions and outsourced productions streamed to you online. We tailor a solution to fit your specification.

## IBC 2010 Highlights

### Integrated touchscreen tools

Interact with your story to emphasize important weather information

### Volumetric cloud simulation

Detailed and realistic clouds give your weather story a new dimension

### New data visualization tools

Multi-phase precipitation  
Accumulated precipitation  
Warm & cold air mass  
Wind & ocean current streamlines

### New workflow tools

Easy import of 2D/3D graphics  
Rapid news map animations  
High quality video codecs (file out)  
Full color satellite images

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